

**FOR IMMEDIATE RELEASE**  
**RANCHO SANTA FE FOUNDATION**  
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**BALBOA PARK OFFERS A RICH CULTURAL EXPERIENCE**

San Diegans have enjoyed the architecture and history of Balboa Park dating back to 1865 including the 1915-16 Panama-California Exposition and special events and exhibitions you can't find anywhere else.

The Rancho Santa Fe Foundation has been proud to partner and collaborate with the San Diego Natural History Museum in recent months as they have featured two outstanding exhibitions – The Dead Sea Scrolls last year and “A Day in Pompeii,” going on now. As our mission is to promote philanthropy, we believe it is important to make the community aware of other nonprofit organizations and the role that private philanthropy plays in maintaining and supporting their work.

The board and staff at the San Diego Natural History Museum spent countless hours working with universities, colleges and foreign governments, such as Israel and Italy, to bring these exhibitions here to San Diego. In the case of both exhibits, the San Diego Natural History Museum was one of only a few institutions in the United States to show these rare and unique artifacts.

The RSF Foundation invites you to explore the San Diego Natural History Museum in an upcoming bus trip, being co-sponsored by the Rancho Santa Fe Community Center. The trip will take place on Monday, March 31. Participants will get a chance to see the “A Day in Pompeii” exhibit, sit in on a special lecture about the exhibit’s fascinating artifacts as well as enjoy a delicious dinner, catered by Festivities. The fee is \$135 per person, and you can reserve your spot by calling the Community Center at 756-2461. What a great way to spend an evening with friends and enjoy the cultural riches of Balboa Park and the San Diego Natural History Museum.

This also provides a way for residents to “hop on the bus,” and really learn about how this nonprofit museum serves San Diego as well as see the beautiful architecture and landscaping of Balboa Park. As one of the nation's largest urban cultural parks, Balboa Park is home to 15 major museums, renowned performing arts venues, beautiful gardens and the San Diego Zoo. It is also a park where some of its buildings are 93 years old and in need of repair and restoration.. This is another example of the work of the RSF

Foundation and private philanthropy raising the awareness of needs within the community. We must all do our part to make sure that this cultural landmark is around for many years to come.

So please mark your calendars and reserve your place to join us for “A Day in Pompeii” at the San Diego Natural History Museum. You’ll be supporting a cultural landmark in our own backyard as well as enjoying a spectacular evening.