

FOR IMMEDIATE RELEASE

RANCHO SANTA FE FOUNDATION

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DONOR ADVISED FUNDS AT THE RANCHO SANTA FE FOUNDATION

A donor advised fund at the Rancho Santa Fe Foundation allows you the flexibility to recommend distributions from your fund to the non-profit organizations of your choice. Donor advised funds are an ideal vehicle to maximize tax benefits from charitable donations.

A *Giving USA Foundation* survey for 2006 shows that of the total \$295.02 billion in charitable giving that year, 75.6% was from individuals. And of that number, less than 5% used a donor advised fund for their philanthropic gifts. And of the number of people surveyed by Fidelity, a corporate investment manager, 86% reported that they had not heard of or knew very little about, donor advised funds. These are a “best kept secret” in our country!

Why establish a donor advised fund with the Rancho Santa Fe Foundation?

- **Receive tax deductions** for contributions to your fund
- **No capital gains taxes** on contributed assets
- **All administrative tasks** and filings are minimized or eliminated
- **Gain knowledge** about charitable organizations and their needs
- **Available** to help you identify and attain the results you are seeking
- **Proven track record** of successful investment of charitable assets
- **Recommend grants** with a two-day turn around
- **Maintain personal “name”** on grants
- **Maintain anonymity**, if desired
- **Meet others** with similar philanthropic interests

We suggest that you compare the options available to you and your family. For more information, please log on to our website – www.rsffoundation.org – or call Christy Wilson, Executive Director at 858-756-6557.

A donor advised fund at the Rancho Santa Fe Foundation is the best option if you wish to avail yourself of our knowledge of local and global needs... we are your philanthropic partner.

It is not too late to establish your donor advised fund this year and begin your family’s philanthropic journey.