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RANCHO SANTA FE FOUNDATION

October 2, 2006

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“Think We. Pass It On”

“Think We. Pass it On” is the phrase that describes the path that a 12 year old Canadian boy, Craig Kielburger, embraced 11 years ago when he read the story of Iqbal Masih, a boy from Pakistan, who was sold into slavery to work in a carpet factory. After escaping, Iqbal was callously murdered for speaking out against child labor. Craig was so angered that a young person could be treated so brutally, that he gathered a group of his classmates together and founded *Free The Children*, an organization established to help free children from poverty, exploitation and powerlessness. The organization began as a small group of classmates and quickly evolved into an international phenomenon. Under Craig’s leadership, *Free the Children* has now changed the lives of more than one million young people around the world. The organization has built 450 primary schools, providing daily education to over 40,000 children.

The Rancho Santa Fe Foundation has adopted a new logo and mission statement, in this our 25th anniversary year, which places great emphasis on promoting effective philanthropy. And part of the new mission is to present opportunities for our community and donors to educate themselves on the meaning of their philanthropy and to re-energize their personal efforts to make a difference in the world ... *intentionally*. This is the first in an on-going series of “Reach Out” programs intended to increase the awareness of opportunities for individuals and families to “Think We. Pass it on”.

We are very privileged to introduce Craig Kielburger, who has inspired this great work, on October 10th, 7:00 – 9:30 P.M. at The Inn at Rancho Santa Fe. The program will begin at 7:30 and Craig will share with you his vision and passion as he and his co-workers speak out in defense of children’s rights. This is a story that will make an impression in your hearts.

Craig and his brother Marc are the co-authors of a new book entitled “Me to We: Finding Meaning in a Material World”. This inspirational volume empowers people of all ages to live the “Me to We” philosophy of volunteerism, service to others and social involvement. Each family in attendance will receive a complimentary copy of the book. Craig will be available after the program to personalize them for you.

During his three day visit, Craig will also be speaking to some students at Torrey Pines High School and also to the Middle School at R. Roger Rowe School. In San Diego, he will visit the Elementary Institute of Science. We felt that his message was also very important for the young people in the community, as Free the Children is the largest network of children helping children through education in the world.

For more information on *Free the Children*, please go on – line to www.metowe.org.

Seating is limited so if you are interested in attending the program on October 10th, please contact Debbie Anderson at the Rancho Santa Fe Foundation, 858-756-6557 or by e:mail at debbie@rsffoundation.org.