

**FOR IMMEDIATE RELEASE**

**RANCHO SANTA FE FOUNDATION**

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The beginning of a new year brings a new focus to the Rancho Santa Fe Foundation Board of Directors, as we express our appreciation to those who have served and are now stepping down from the Board, and a welcome to those who will replace them.

It was with great regret that we accepted the resignation of four of our members last year. Bill Hoehn had just joined the Board in January, but gave a great deal of support and enthusiasm until he was called away for professional reasons. Gordy Bartow had served on the Board for five years and was instrumental in the initiation of the Forest Health Task Force and our efforts to rid the community of the lerp psyllid. Susan Snow served as Chairman of the Audit Committee and guided us through three complete audits. Although she has resigned as a member of the Board, she will continue to serve as an advisor to the Audit Committee. Jenny Freeborn joined the Board in January, 1999 and served six years. She was a tremendous asset to the Philanthropy/Marketing Committee and the Grants and Projects Committee. We are very proud that these four people gave of their time and expertise to the Foundation during a time of tremendous growth. Without them, we would not be where we are today.

And, it is with great enthusiasm, that we welcome five new members to the Board. **Connie Matsui** currently serves as Executive Vice President, Corporate Strategy and Communications with Biogen Idec located in San Diego. She is married to Bill Beckman and they have two children. **Jim Boyce** is Executive Vice-President with Landmark National Bank in Solana Beach. He is married to Bev Boyce and they have several grown children. **Bill Herrick** has lived in the community for many years and was involved in the hotel industry most of his professional career. He is married to Donna Herrick and they have six grown children and 20 grand-children, and "all are dedicated to the improvement of the quality of life in our community". **Mark Pulido** had a 25 year career in the healthcare industry which includes Fortune 50 experience. He is married to Donna Walker and they have a 7 year old son. **Walter Green** was Chairman of the Board and Chief Executive Officer of Harrison Conference Services, Inc, for 25 years. He is married to Lola Green and they have twin sons, and two grandchildren.

2004 was a very important year for the Rancho Santa Fe Foundation, and it is largely due to the work of those mentioned above and the other members of the Board. We are confident that our new members will carry on the tradition.

The mission of the Rancho Santa Fe Foundation is to enhance and preserve the quality of life within the greater Rancho Santa Fe area by promoting responsible and effective philanthropy. In pursuit of this mission, the Foundation:

- Will increase awareness and understanding of the unique role played by the Foundation in identifying community needs.
- Will assist in addressing those needs with financial awards and organizational support.
- Will assist donors in building and preserving enduring assets for charitable purposes in the greater Rancho Santa Fe area.