

FOR IMMEDIATE RELEASE

RANCHO SANTA FE FOUNDATION

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FOUNDATION LAUNCHES NEW WEBSITE

Not so many years ago, if someone had told me that the majority of the communications that I would receive on a daily basis were via the world wide web, I would not have believed them. But for most of us, the internet, e:mail and “surfing the web” have become our primary means of communication, after cell phones, of course.

The Rancho Santa Fe Foundation is proud to announce the launching of our new and updated website – you can log on to www.rsffoundation.org. It is now full of beautiful color pictures and valuable information for donors and grantees alike. Here you can learn the basics of what a community foundation does, how our grantmaking activities work and more about the services we provide to our donors and even a list of professional advisors with whom we work.

Although the annual report and most newsletters are mailed to many people in the community, you can access these on the website. You can even read this article on-line! It is informative and interactive and we invite you to add it to your list of “favorites”. And finally, there is a contact page, so if you want more information about the foundation, or have comments to make, just write an e:mail and click “send”.

The mission of the Rancho Santa Fe Foundation is to enhance and preserve the quality of life within the greater Rancho Santa Fe area by promoting responsible and effective philanthropy. In pursuit of this mission, the Foundation:

- Will increase awareness and understanding of the unique role played by the Foundation in identifying community needs.
- Will assist in addressing those needs with financial awards and organizational support.
- Will assist donors in building and preserving enduring assets for charitable purposes in the greater Rancho Santa Fe area.