

**FOR IMMEDIATE RELEASE**

**RANCHO SANTA FE FOUNDATION**

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On behalf of the Board of Directors of the Rancho Santa Fe Foundation, we wish all of our readers a very Happy New Year.

And with the beginning of a new year, we are proud to announce the addition of five new members of the Board of Directors. Each of these men brings a wealth of personal experience and commitment to the Rancho Santa Fe Foundation.

**Richard Carlson** – (Charlotte Carlson) three children. Attended University of Washington (B.S.) and Wharton School (MBA University of Pennsylvania). Rockefeller & Co. (Vice-President), RCS Asset Management (Partner). Civic affiliations include The Bishop's School (Finance and Investment Committees), Torrey Pines High School Foundation (former Board Member), Neurological Education Institute. Personal interests include skiing, flying, fishing, wood working and antiques.

**Bill Hoehn** - (Susan Hoehn) three children. Attended Stanford University (B.A.). President Hoehn Motors, Carlsbad, California. Civic affiliations include San Diego County YMCA (Director), Dorcas Ministries (Board Member), Floresta (Board Member), the Bishop's School (Trustee). Hobbies include swimming and church.

**Dan Pittard** – (Connie Pittard) two children. Attended Georgia Tech (B.S.) and Harvard University (MBA). Currently Managing Partner of ideaEDGE Ventures. Civic affiliations include RSF Community School Endowment (Past Chairman) and Public Interest Committee. Other Board positions include Novatel Wireless, M7 Networks, Buildlinks. Hobbies include golf, fly fishing, skiing and reading.

**Roger Rowe** – (Jane Rowe) three children. Attended the University of Missouri (B.S. and M.A.), United States International University (Ph.D.). Retired Superintendent of Rancho Santa Fe School District. Civic affiliations include Family Literacy Foundation, New Alternatives/San Pasqual Academy, RSF Historical Society, Scripps Hospital (Trauma Advisory Board), RSF Rotary Club. Personal interests include exercise, reading, fishing, hunting, attending ballgames (Jr.High and High School).

**Ralph Whitworth** – (Wendy Whitworth) two children. Received his B.A. and J.D. Presently with Relational Group (Principal). Civic affiliations include Kids Korps USA and RSF Community School Endowment (Past Board Chairman), Georgetown University Law Center (Board of Visitors).

We would also like to thank three of our Directors who are stepping down from the Board of Directors. And like their new counterparts, they have brought dedication and

vision to the Board table as we have continued to grow over the past several years. Without their commitment, the Foundation endowment would not be where it is today.

**Elsie Weston** joined the Board in 1999 and has served as the Chairman of the Philanthropy/Marketing Committee as well as serving on the Executive Committee. Elsie is a highly respected volunteer in the San Diego area and we have been privileged to work with her for the last four years. She will remain as an advisor to the Foundation in the future.

**Bill McConnor** has completed nine years of service to the Foundation and has been elected Director Emeritus beginning 2004. Bill was Chairman of the Board in 1996 – 1997 when the decision was made to establish an office in the village and hire an Executive Director. His leadership has been key to the growth of the Rancho Santa Fe Foundation, today and in the future.

**John O'Hara** joined the Board of Directors in 1999 and served on the Nominating Committee for four years. He was instrumental in bringing the Rancho Santa Fe Garden Club Endowment Fund and Community Concerts of Rancho Santa Fe Endowment Fund to the Foundation as well as one large discretionary fund. John's dedication to the foundation and its role in our community is much appreciated.

The mission of the Rancho Santa Fe Foundation is to enhance and preserve the quality of life within the greater Rancho Santa Fe area by promoting responsible and effective philanthropy. In pursuit of this mission, the Foundation:

- Will increase awareness and understanding of the unique role played by the Foundation in identifying community needs.
- Will assist in addressing those needs with financial awards and organizational support.
- Will assist donors in building and preserving enduring assets for charitable purposes in the greater Rancho Santa Fe area.